



Demand Flexibility Survey

Skyler Marzewski
Market Design
DISRS
April 10, 2023

- This is a nonbinding survey to gain insight from stakeholders on the challenges and opportunities associated with the increasingly important and complex nature of flexible demand in PJM.
- **Demand Flexibility** is the ability for load to respond to price, or a control signal, that incents a modification to real time usage.
- Demand flexibility may contribute to the region's ability to facilitate decarbonization reliably and cost effectively.

- PJM is planning on utilizing Survey Monkey, similar to previous polls.
- Survey is targeted at PJM Members and non-members interested in demand flexibility.
- PJM plans on sending out the survey following the April 10th DISRS, focusing on demand flexibility within the PJM footprint.

- The survey will be mostly multiple choice, with space to share additional thoughts.
- Participants will be able to indicate if they would like a more in depth discussion on the topic with PJM at a later date.
- Register for the DISRS distribution list in order to receive the survey.

SME/Presenter:
Skyler Marzewski

Skyler.Marzewski@pjm.com

Facilitator:

Ilyana Dropkin

Ilyana.Dropkin@pjm.com

Secretary:

Luke Zinszer

Luke.Zinszer@pjm.com

Demand Flexibility Survey



Member Hotline

(610) 666 – 8980

(866) 400 – 8980

custsvc@pjm.com

**PROTECT THE
POWER GRID
THINK BEFORE
YOU CLICK!**



Be alert to
malicious
phishing emails.

Report suspicious email activity to PJM.
(610) 666-2244 / it_ops_ctr_shift@pjm.com

