



November 29-30, 2011

**Grand Hyatt Washington
Washington, D.C.**



Grid 20/20 provides PJM members and policy makers with cutting edge ideas, visions, and technologies that will transform electricity in the 21st century... starting with a Focus on Markets.

Register today!



- As we incorporate more renewable resources, the grid demands more flexibility. How can consumers, enabled by technology, meet this need for flexibility?
- Featured Speakers
 - Paul Steffes – Steffes Corporation
 - Angie Beehler - WalMart
 - Bob Gorgone – The Philadelphia Navy Yard



- Larger consumers are already engaged. How to engage smaller consumers is the current challenge?
- Featured Speakers
 - Phil Davis – Schneider Electric
 - Judith Schwartz – To The Point



- The grid is becoming a two-way street with many more participants. How is the grid preparing for the big changes ahead?
- **Featured Speakers**
 - Laurent Schmitt – VP, Alstom Grid
 - Stu Bresler – VP, Market Ops & Demand Resources



- Is the regulatory model that served the nation well in the last century ready to meet tomorrow's needs? What other financing tools are feasible?
- **Featured Speakers**
 - Val Jensen – VP, Marketing and Environmental Programs, ComEd
 - Ron Dizy – CEO, Enbala
 - Paul Centolella – Ohio Commissioner



- **November 29**
 - Registration begins at 11 a.m.
 - Networking reception following forum at the Grand Hyatt Washington
- **November 30**
 - Breakfast at 8 a.m.
 - Events will conclude mid-day
 - Lunch will be provided



Grand Hyatt, Washington, DC

Event and Hotel Registration is now open!

[REGISTER NOW!](#)

or

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