PJM Publishes Report on Corporate Social Responsibility Initiatives

Employees demonstrate a strong culture of caring and commitment to giving back in 2017

(Valley Forge, Pa. – April 16, 2018) – PJM Interconnection, the Valley Forge-based company that ensures the power supply for 65 million people, announced today that its employees reached a new record in donations and employee outreach in the community.

During 2017, PJM employees donated $150,000 to area nonprofit organizations through the company’s United Way campaign. In addition, employees volunteered more than 2,200 hours at local homeless shelters, food banks, schools, recreation centers and parks, helping to improve the lives of people in their communities. PJM was awarded the Impact Award from the United Way of Southeastern Pennsylvania and the Main Line Gives Back Award from the Main Line Chamber of Commerce for its outstanding results in the areas of charitable giving and volunteerism. PJM today published its Corporate Social Responsibility Report, highlighting the many community projects, educational-outreach efforts, environmental and health-related activities, and initiatives supported by employees.

“I take great pride in being part of an organization with so many employee-driven outreach efforts. Whether it’s organizing food drives, packing and sorting school supplies or spending weekends cleaning up area parks, our employees are dedicated to helping improve the communities where we live and work,” said Nora Swimm, PJM senior vice president of Corporate Client Services.

PJM is responsible for operating the largest power grid in North America, serving all or parts of 13 states including Pennsylvania, New Jersey and Delaware and the District of Columbia. PJM operates the largest wholesale energy market in the U.S. The majority of its employees live and work in Montgomery and Chester counties.

Civic and Community Outreach

PJM Interconnection employees continued to demonstrate their culture of caring and a strong commitment to their community throughout 2017. PJM’s employee-run club, PJM Outreach, supports local agencies by collecting needed supplies and spending time volunteering.

- Last year, employees served 5,400 breakfasts at an area homeless shelter.
- Over 350 holiday gifts and 25 Thanksgiving meals were given to local families in need.
- Employees sent 180 pairs of shoes around the world through the One World Running Organization.

Educational Outreach

PJM works to inspire the next generation of energy professionals by actively supporting engagement in science, technology, engineering, art and mathematics (STEAM) disciplines.

- PJM’s Diverse Internship Program engages and supports students from groups traditionally underrepresented in the power industry. As part of this program, PJM works with 12 schools and organizations to support PJM’s diversity and inclusion strategy.
- Employees participate in numerous career fairs, job-shadowing days and mentoring programs with area schools.
- In 2017, employees coordinated the donation of 100 laptops to local community groups.
Health-Related Initiatives
Both as a company and through employee efforts, PJM supports healthy living and contributes toward research and education of many health-related challenges. Employees raise money through charity walks, runs and bike rides.

- PJM sponsored a team of 20 cyclists to participate in the MS 150 City to Shore Ride, and collectively raised approximately $20,000 for the National Multiple Sclerosis Society.
- PJM employees donated 106 pints of blood to the Red Cross in 2017.

Sustainability
Signs of PJM’s commitment to the environment are visible throughout its campus. Environmental consciousness is woven into the practices the company supports. PJM holds an annual recycling event on campus, allowing employees to conveniently drop off household items to be disposed of in a safe manner.

- In 2017, more than 84 tons of materials were collected, including 8.42 tons of electronics, 417 pounds of fluorescent lamps and 3.1 tons of computer monitors.
- PJM’s buildings are more efficient than 79 percent of buildings throughout the area.

PJM Interconnection, founded in 1927, ensures the reliability of the high-voltage electric power system serving 65 million people in all or parts of Delaware, Illinois, Indiana, Kentucky, Maryland, Michigan, New Jersey, North Carolina, Ohio, Pennsylvania, Tennessee, Virginia, West Virginia and the District of Columbia. PJM coordinates and directs the operation of the region’s transmission grid, which includes over 84,042 miles of transmission lines; administers a competitive wholesale electricity market; and plans regional transmission expansion improvements to maintain grid reliability and relieve congestion. PJM’s regional grid and market operations produce annual savings of $2.8 billion to $3.1 billion. For the latest news about PJM, visit PJM Inside Lines at insidelines.pjm.com.

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