



Bill Berg

Vice President of
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Mr. Berg currently serves as Vice President of Wholesale Market Development for Exelon Corporation. In that capacity, Berg manages Exelon's wholesale policy development and advocacy in all competitive wholesale electricity markets in which Exelon is engaged (PJM, ISO New England, Electric Reliability Council of Texas, Southwest Power Pool, Midcontinent Independent System Operator, and New York Independent System Operator) to ensure outcomes that are aligned with Exelon's business strategy. Mr. Berg works closely with the various business units within Exelon to understand the business needs of the Corporation. Mr. Berg has worked in the electric power industry for 23 years, and in that time developed an understanding of market dynamics in regulated and deregulated energy markets. Mr. Berg holds a Bachelor of Arts in Business Administration with a Minor in Economics from Lenoir-Rhyne University and a Master of Arts in Applied Economics from the University of Central Florida, College of Business.

